



CREDAI - MCHI
MAHA PROPERTY EXPO 2017
28th REAL ESTATE & HOUSING FINANCE EXHIBITION

DATE

16th to 19th
NOVEMBER

Venue : MMRDA Grounds, BKC



INDIA'S
BIGGEST
PROPERTY
EXPO

ABOUT



Credai MCHI was founded in the year 1982 with a vision and mission of building a common platform for the real estate industry in order to fight the various challenges that the industry faces. Credai MCHI has been the voice of the real estate industry. They create a complete sense of awareness among the people, the media and provide comprehensive information about the new developments in Mumbai and its Metropolitan Regions.

Property Expo'15 creates a world-class environment for showcasing exceptional Real Estate Projects across India to 50,000+ prospective Home Buyers by-

**RERA registered
Properties of Mumbai
under one roof**

**Participation of over
120 exhibitors**

**The most preferred Real
Estate Expo for the
industry by the industry**

**Alliance opportunities
to the local investors
and brokers and HNIs**

**Over 5 Lakhs strong
readership of MCHI's
Expo Catalogue**

**Huge exhibition
area spread over
21000 sq.mts**

**Additional branding
opportunities including
Exhibition Space,
Entertainment Zone,
Cafeteria, Exhibition Bags,
Visitor Badges etc**

One flow of visitors: Pros

**Exhibition Space
designed
to maximize visibility
for all participants**

**360 degrees media plan
for maximum exposure:
Print | Outdoor | TV | PR |
Digital Media
BTL Activities | Multiplex
Activation |
Email & SMS campaign |
Radio | Tele marketing**

**Detailed Database
of visitors
post the event for
future marketing**

**Un-confusing Consumer
via customer education
campaign**

**Guaranteed offers to
buyers by developers:
Stamp duty & Registration
waiver | Floor rise
waiver | interest
subvention |
Price discount of
₹ 100 – 200/sqft**

**EARLY
BIRD OFFER
RATE CARD**



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16th to 19th November

**INCLUSIVE
OF GST**

PREMIUM PATRON

DIMENSIONS	STALL AREA (SQM)	MCHI MEMBER STALL RATE	EARLY BIRD MEMBER STALL RATE	NON MEMBER STALL RATE
16 X 5.5	88	2640000	2400000	2700000

DIMENSIONS	STALL AREA (SQM)	MCHI MEMBER STALL RATE	EARLY BIRD MEMBER STALL RATE	NON MEMBER STALL RATE
16 X 5.5	88	2420000	2200000	2700000
15 X 5.5	83	2200000	2000000	2250000
14 X 5.5	77	1870000	1700000	1950000
12 X 5.5	66	1570000	1430000	1650000
10 X 5.5	55	1320000	1200000	1400000

PLATINUM

DIMENSIONS	STALL AREA (SQM)	MCHI MEMBER STALL RATE	EARLY BIRD MEMBER STALL RATE	NON MEMBER STALL RATE
12 X 4	48	1045000	950000	1130000
11 X 4	44	957000	870000	1030000
10 X 4	40	880000	800000	950000
9 X 4	36	792000	720000	820000

DIMENSIONS	STALL AREA (SQM)	MCHI MEMBER STALL RATE	EARLY BIRD MEMBER STALL RATE	NON MEMBER STALL RATE
10 X 4	40	825000	750000	870000
9 X 4	36	737000	670000	785000
8 X 4	32	660000	600000	690000

AFFORDABLE

DIMENSIONS	STALL AREA (SQM)	MCHI MEMBER STALL RATE	EARLY BIRD MEMBER STALL RATE	NON MEMBER STALL RATE
8 X 3	24	463100	421000	491000
12 X 2	24	463100	421000	481000
6 X 3	18	352100	321000	371000
8 X 2	16	309100	281000	321000
6 X 2	12	231000	210000	241000
3 X 3	9	177100	161000	185000
4 X 2	8	155100	141000	161000
3 X 2	6	115010	105100	121000

NOTE:

1. Early bird offer applicable till 26th September, 2017
2. Only projects with required approval from respective governing body / act will be accepted
3. Book your stall with 25% advance

FOR MORE DETAILS CONTACT :

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PATRON

GOLD

FLOOR PLAN

- PREMIUM PATRON
- PLATINUM ZONE
- AFFORDABLE ZONE
- PATRON ZONE
- GOLD ZONE
- BIZNET LOUNGE

