

**9 10 11 OCT. 2015**

GIHED Membership No.: \_\_\_\_\_

Exhibiting Company Name: \_\_\_\_\_

Contact Person Mr. / Ms. : \_\_\_\_\_ Mobile No: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Pin code: \_\_\_\_\_

Ph.: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Person to co-ordinate your participation in GIHED PROPERTY SHOW 2015**

Mr. / Ms.: \_\_\_\_\_ Mobile No.: \_\_\_\_\_

E-mail: \_\_\_\_\_

**SPACE REQUIREMENT PARTICULARS:** The stall shall be allocated on first come first serve basis.

☐ **Presenting Sponsor** - Size: 12M X 12M ☐ **Associate Sponsor** - Size: 12M X 9M

☐ **Co-Sponsor** - Size: 10M X 6M ☐ **Premium Stall** - Size: 10M X 6M

☐ **Platinum Stall** - Size: 12M X 4M ☐ **TYPE A** - Size: 6M X 6M ☐ **TYPE B** - Size: 6M X 3M

☐ **Platinum Stall** - Size: 10M X 4M ☐ **TYPE A** - Size: 9M X 3M ☐ **TYPE B** - Size: 3M X 3M

STALL NO: \_\_\_\_\_ AMOUNT IN WORDS: \_\_\_\_\_

**TERMS OF PAYMENT :**

**For Sponsors:** A. Booking Amount - 30% on booking time (on or before 22nd Aug. '15)  
B. Balance Amount - 70% Before 10th Sept. '15

**For Premium & Platinum:**

A. Booking Amount - 50% on booking time (on or before 22nd Aug. '15)  
B. Balance Amount - 50% Before 15th Sept. '15

**For Regular:** Booking Amount - 100% Advance on booking time (on or before 22nd Aug. '15)

Kindly provide the post dated cheque with booking amount Cheque.

**All cheques to be drawn in favour of**

**'THE GUJARAT INSTITUTE OF HOUSING & ESTATE DEVELOPERS', payable at Ahmedabad.**

**SERVICE TAX**

1) **For Sponsors Stall:** Sponsors are liable to pay Service tax directly to the department.

2) **For Regular Stall:** Service tax will be charge extra, as applicable.  
(Regular stall Holders are liable to pay service tax to GIHED)

**TERMS & CONDITIONS:** The booking amount will be not refunded in case of cancellation of stall by any participant | Sponsorship collaterals will be given with separate letter | Rates and sizes are already mentioned in the brochure | Layout changes rights are with Exhibitors and can change without any prior notice.

**Subject to Ahmedabad Jurisdiction.**

I/We have read all the terms and conditions and abide by the rules and regulations of the exhibition.

Name : \_\_\_\_\_ Designation: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

# GIHED PROPERTY SHOW 2015

CATEGORY	SIZE (MTR)	SIZE (MTR)	AREA (MTR)	PRICE (₹)
Presenting Sponsor	12	12	144	55 Lacs
Associate Sponsor 1-2	10	9	90	24 Lacs
Associate Sponsor 3	10	9	90	22 Lacs
Associate Sponsor 4	10	9	90	20 Lacs
Co Sponsor 1-8	10	6	60	18 Lacs
Premium Stall 1-2	10	6	60	12.5 Lacs
Premium Stall 3	10	6	60	11 Lacs
Premium Stall 4-5	10	6	60	12.5 Lacs
Premium Stall 6	10	6	60	13.5 Lacs
Platinum Stall 1	10	4	40	7 Lacs
Platinum Stall 2-6	10	4	40	6 Lacs
Platinum Stall 7	12	4	48	6.75 Lacs
Section A - 8	9	3	27	4.5 Lacs
Section A - 9-13	9	3	27	4 Lacs
Section A - 14	6	6	36	6 Lacs
Section B - 15/A	6	3	18	3.5 Lacs
Section B - 15 - 21	6	3	18	3 Lacs
Section B - 22 - 27	3	3	9	1.5 Lacs
Section B - 28 & 30	6	3	18	3 Lacs
Section B - 29, 31-35	3	3	9	1.5 Lacs
<b>Bankers Arena</b>				
Section B - Bank - 36, 40	3	3	9	3.5 Lacs
Section B - Bank - 37, 39	3	3	9	2.5 Lacs
Section B - Bank - 38	4	3	12	3.5 Lacs

## IMPORTANT NOTE:

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Rates given in rate card are Exclusively for GIHED members & for non-GIHED members will be 40% more than the rates given in the rate card.

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Aforesaid rate shall applicable to only GIHED members and their associate concern registered under affiliate category.

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Only 3mtr x 3mtr will be given octanorm panels if ordered before the 15th of September 2015.

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Bare spaces will be given to all other stalls and sponsors to give them the leeway and option to design the stall in their own way.

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Stall size will not be altered (decreased or increased ) in any of the sections on the demand of any exhibitor, after allocation.

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Participants will have to adhere to this restriction very strictly.

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*Note: For effective Air Condition in stall a please do not create false ceiling over your stalls. Presenting Sponsor maximum height limit is 16 ft. Other than that maximum height is 12ft. If surrounding stall height is lower than participating stall/sponsors masking on backside is required where participant can not make any branding.*

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## SPONSOR MILEAGES HI-VALUE BRANDING & MEDIA SPEND:

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Shall avail branding in print & outdoor media promotions.

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Branding as sponsor in promotional materials like Invitation cards, direct mailers, e-cards, posters, etc.

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Company logo on the branding at the exhibition venue like the entry gate, side walls & backdrop of sub events.

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Branding as sponsor on the title cover & full page single/double spread color advt. in the event catalogue.

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Logo branding on the backdrop of the Press Conference, Company logo presence on the LED with maximum visibility in exhibition venue.

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Logo on exhibition carry bag.

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Logo on exhibition website as sponsor.

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Complete database of visitor.

# RULES AND REGULATIONS

**FAILURE TO EXHIBIT:** Any organization which having signed this form for exhibition space fails to exhibit for any reason of their own, then in that circumstance the Exhibitors will not be released from the contract and shall be liable to pay full amount stated in the contract. These terms cannot be varied under any circumstances. Under any circumstances, if the show is cancelled partly or completely GIHED shall not make any refund to the participants/exhibitors.

**LIMITATION OF LIABILITY:** The Organizers shall not in any event be held responsible for any restriction or conditions which prevent, the construction, erection, completion, alteration or dismantling of stands, the entry, sitting or removal of exhibits or for the failure of services or amenities provided by the hall landlords or other third parties.

**EXHIBITOR'S INSURANCE:** Exhibitors shall make sure that they are fully covered by insurance including, but not restricted to all risks on their property, exhibits or articles of any kind, public liability and comprehensive protection against any loss or damage caused by them or circumstance whatsoever, whether by reason of fire, water, theft, accident or any other cause. The Exhibitor shall insure against indemnity and hold the organizer harmless in respect of cost, claims, demands and expenses to which the Organizer in any way be subject to as a result of any loss or inquiry arising due to any person (including the members or the public or the organizer staff, agents or contractors) or property howsoever caused as a result of any act or default of the exhibitors, his servants, agents or contractor or invitees. If the organizer so demands the Exhibitors shall provide proof to the Organizer that the Exhibitor has adequate insurance cover. Exhibitors must ensure that their temporary staff, the staff servants, agents or contractors are insured against claims for worker's compensation. The period for which such insurance shall be maintained shall run from the time the Exhibitor or any of his servants, agents or contractors first enters the exhibition grounds, and to continue until he was vacated the exhibition grounds and all his exhibits and property have been removed.

**GROUP BOOTH / STALL:** Contracting parties for group stands are responsible for ensuring that all exhibitors within their group are fully aware of and agreed to abide by this terms and condition and by the Rules and Regulation of the exhibition.

**SUBLETTING OF BOOTH / STALL:** Exhibitors may not assign or sublet a portion or all or any part of their booth space without the prior written approval of the organizer. No participant can use bare space between stalls or any side of stall. The back wall of the stall should be compulsorily covered with branding or white flex.

**FORCE MAJEURE:** The organizer shall not be liable to the Exhibitors by reason of any cancellation or part time opening of the exhibition either as a whole or in part, for any non performance of their obligations under this contract or any amendments or alterations to all or any of the Rules and Regulation of the Exhibition in each case to the extent that such occurrence is due to any circumstances not within their control.

**PROMOTION DURING THE EXHIBITION:** Exhibitors are reminded not to place stickers, signs or posters anywhere in the hall other than within their own stand. Likewise, exhibitor representatives may not distribute brochures, an invitation etc along the gangways or near the entrances as this is unfair to other exhibitors and an inconvenience to visitors.

**UNFORESEEN OCCURRENCES:** In the event for any unforeseen occurrence in these Rules and Regulations, the decision of the organizer shall be final.

## SECURITY:

a) Exhibitors and their staff will not be allowed in the exhibition hall before or after the show hours. If your displays are very valuable and

sensitive and you wish to hire security personnel to attend to your stand exclusively during off show hours, please contact the Organizer for security services. Please note that you may not use personnel from other security agency.

b) All personnel in the exhibition halls must wear identification badges at all times. Exhibitor's badges and contractor / service badges are available from the organizer's office at the venue.

c) For security and safety reasons, exhibit movement in or out of the halls during off show hours is not permitted.

d) Our Security Agency will guard the exhibition side in general. But their duties will not include specific attention to individual booths / stalls.

**PAYMENT TERMS AND CONDITIONS: 100% advance payment should be cleared before the stall possession.**

Possession of the stall is strictly provided after possession letter is received from GIHED.

Exhibitors will not be allowed to occupy their space or booth / stalls if the payment terms specified in the contract are not followed. These terms cannot be varied under any circumstances.

No refunds will be made on cancellations or reductions of booth / stall space.

**ELECTRICAL INSTALLATION:** All on-site Electrical installations must be carried out by the officially appointed Electrical Contractor. All prefabricated electrical fittings will be subject to an inspection by the official contractor before connection to the main supply. Payment for extra electrical load and consumption should be made to the Organizers.

**EQUIPMENT INTERFERENCE:** No equipment can be operated which makes excessive noise or cause electrical interference or annoyance to other exhibitors. In this matter the decision of the Organizer will be final.

**DAMAGE TO BOOTH / STALL:** No person under any circumstance shall cut into or though any floor covering or wall or any stand service structure, except when authorized in writing by the organizer.

**BOOTH / STALL CLEANING:** During the exhibition days, the organizer will take care for the daily cleaning of the stall and gangways. During the build-up / dismantling periods, independent contractors appointed by Exhibitors are responsible for the removal of the stand building / dismantling materials and rubbish.

**NON-MEMBER PARTICIPATION:** Rates given in rate card are Exclusively for GIHED members & for non-GIHED members will be 40% more than the rates given in the rate card.

**ACCEPTANCE OF RULES:** The very fact that an Exhibitor participates in the Exhibition as an Exhibitor, it will be presumed without any dispute that he/she and the parent company or Organization has read the Rules & Regulations formulated by the organizer as printed above and irrevocably confirm to abide by them. This is applicable to each and every participant irrespective of the amount or percentage of payment made to the Organizer and includes participants, exhibitors / co-exhibitors as well as companies / organizations of complimentary Booths / Stalls, irrespective of the fact whether they have signed or not signed the registration form or any other document.

The Management has the right to change the dates of the exhibition without prior notice in any circumstances.

## SUBJECT TO AHMEDABAD JURISDICTION

We have read all Terms & Conditions stated aforesaid & as per contract.

Stamp & Sign: \_\_\_\_\_

Date: \_\_\_\_\_ Place: \_\_\_\_\_



**THE GUJARAT INSTITUTE OF HOUSING AND ESTATE DEVELOPERS**

**Corresponding Address:** GIHED Bhavan Site Office, GIHED Lane, Nr. Maple County, B/h Ornate Park, Pakvan-Sindhu Bhavan Road, Shilaj, Ahmedabad-59. Tel. +91 90 99 044 132/34 | mail@gihed.org | www.gihed.org  
Regd. under the Companies Act - 1956 | CIN: U70200GJ2007NPL051644 2007/08  
**Registered Office:** 5<sup>th</sup> Floor, Saroj Chambers, Opp. Embassy Market, Ashram Road, Ahmedabad-09.