

April 18, 2012

TO ALL MCHI-CREDAI MANAGING COMMITTEE MEMBERS.

Dear All

1. Mobilization of People For 3rd May, 2012 for 1-Day Protest at Azad Maidan

As you are aware, in the recent Strategy Meetings, it was decided that *each Managing Committee member shall arrange to mobilize 500 persons from his organisation. Numbers count, literally, and only a strong show will carry impact, and convey our message.*

You are also invited to enroll those amongst your partners, friends, peers from the industry, who have been directly affected by the current adverse situation.

Please take note of this, and get the process of mobilizing, at least 500 individuals, underway, so that the task is completed smoothly.

Please make an assessment of the number of **Buses, Banners, and Placards** that will be required by your organization, and intimate to us, at the earliest.

We have also requested all Managing Committee Members to contribute their **Hoarding Sites** for propagating the message about the Protest. Please do revert on this by return mail i.e. [protest@mchi.net](mailto:protest@mchi.net). You would also require to furnish us with the exact size of each hoardings and one point place where we could deliver the same.

2. Participation in General Planning Meeting on Friday 20<sup>th</sup> April At Rang Sharda, Auditorium.

Each Managing Committee Member is requested to join this meeting, and to bring their Partners, Associates, and Senior Executives who are directly involved in the day to day Strategic Management issues.

It's important that the message of this Protest percolates right across the industry, at all levels.

Looking forward to your prompt response.

Please email all correspondences on [protest@mchi.net](mailto:protest@mchi.net)

With Best Regards  
For MCHI-CREDAI

Sd/-  
Boman Irani  
Hon Secretary

Ref. No.: MCHI/SEC/11-12/264

April 18, 2012

To,

Mr. Harish Patel,  
Mr. Nainesh Shah  
Mr. Ashok Mohanani  
Mr. S B Nahar  
Mr. Bandish Ajmera  
Mr. Pujit Aggarwal  
Mr. Pravin Doshi  
Mr. Rajni Ajmera  
Mr. Manohar Shroff  
Mr. Rajesh Prajapati  
Mr. Manohar Shroff  
Mr. Ajay Ashar  
Mr. Dilip Porwal

Dear Friends,

In yesterday's Strategic Planning Meeting, it was decided to have an urgent follow up meeting Tomorrow 19th April, 2012 from 9:30 to 11:00 am, at Ekta World, 401 Hallmark Business Plaza, Near Guru Nanak Hospital, Kala Nagar, Bandra East, Mumbai 400 051.

This meeting is organized to discuss the entire agenda for the meeting on 20th April 2012 and the speeches of all members, units Presidents and finalize the flow of events on that day and other issues related to the token one day Protest on 3rd May, 2012. Please confirm receipt of this email and do attend this all important meeting.

Best Regards,

For MCHI-CREDAI

Sd/-

**Boman Irani**

Hon. Secretary