

June 6, 2012

To,
All Members of MCHI-CREDAI & MCHI-CREDAI Units

Dear Friends,

Thank you for the wholehearted support you extended for the 1-Day Protest Gathering on May 3, 2012. Your support has had the requisite effect on the authorities and made people sit up and take note.

We are in constant and regular dialogue with them, and you are and will be kept updated on the developments from time to time.

Our struggle continues, because the issues and challenges require a sustained commitment from all of us.

MCHI-CREDAI Mumbai, Thane and Raigad Units, were compelled to postpone their yearly Exhibitions in Mumbai in April/ May 2012, due to inadequate stocks and also to register a strong protest against the systemic delays in approvals.

The Chief Minister said he views the Real Estate Industry as very essential to the growth of Maharashtra. And Affordable Housing and adequate housing is the most important need. He said he looks forward to working with an organized Housing Industry, based on a speedy approvals process. The Housing Industry has the potential to make a robust contribution to the revenue and taxes in Maharashtra.

Till then, maintain your enthusiasm, stay united, for results are certainly going to start coming. Our Industry can look forward to better days with regards to a transparent, speedy, consistent system of regulations, policies and procedures.

We now plan to organize our own representative industry shows from the 3rd quarter of this year in Mumbai as well as Overseas.

The dates are as follows :

Domestic : Mumbai – BKC Nov. 2012

The Mega Show will be held from Thursday Nov. 01, to Sunday Nov. 04, 2012, at the MMRDA Grounds, Bandra Kurla Complex, BKC.

Having completed 19 successful shows – the forthcoming November show would be the 20th Property Show. Faith & Confidence in MCHI is what draws the public from the outer suburbs and far flung areas to the MCHI Property Show. Mumbaities look forward to the MCHI-CREDAI Property Shows.

International Shows:

London - UK - Sept 2012.

We return to London this September after the London Olympics as the market trend is on the rise, and our developer community can showcase their new stock to the UK NRI population.

Dubai - UAE - Dec, 06, 07, 08, 2012.

MCHI - Property shows in Dubai - UAE have been recognized as the most authentic exhibition by the NRI's as they are aware that MCHI brings reliable & genuine/bonafide developers to showcase their stock.

Doha / Bahrain / Kuwait - Feb 2013.

Untouched for a while these countries have enormous potential and MCHI - CREDAI would tap these markets one by one to introduce a new market to all our members in 2013.

We do solicitate your support by participating in all our above exhibitions and book the dates in your calendar as well as reserve your budgets towards participation in all our shows. We at the same time would like you not to encourage participation in any privately organized Realty Exhibitions, Conferences, and Conventions.

We are issuing this Advisory Note, and once again call on all members to abide by this request. It is in our interest not to strengthen private interests who have nothing to contribute to our industry, and hence we request you to refrain from participating in such shows being held in Mumbai & International Destinations.

MCHI-CREDAI is counting on your continued support as always and we look forward to your help in all ways to take our protest campaign forward to a successful conclusion.

Thanking You and Best Regards,

Yours Sincerely,

Bandish Ajmera
Chairman
Exhibition Committee



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