

March 9, 2012

ALL MCHI MEMBERS OF THE CORE COMMITTEE.

Sub.: Meeting With Mr. Jerry Rao Iconic ITES Co. Founder, Social Commentator and Initiator of 'AFFORDABLE HOUSING' in Bangalore.

Mr. Jerry (Jaitirth) Rao is an iconic ex-Citi Banker, who gave up his Citibank assignment, during the heydays of the IT Sector, to establish his own pioneering IT enabled services firm, called Mphasis.

Over the years, Mr. Jerry Rao has been keen observer of the business and Social scene in India, and has been presenting his views and insights in trenchant articles, which have been published in book form.

Mr. Jerry Rao has taken up the cause of Affordable Housing in Bangalore, Pune and other cities. His goal is to offer quality houses within Rs. 10lakhs, or even less.

We have organized a meeting, which Mr. Rao to share his insights on how Affordable Housing can be created in MMR. We would also be inviting him as our Speaker for Advantage MMR Convention / Seminar in Mumbai.

The Meeting details are as follows;

Date : Tuesday - March 13, 2012
Time : 10:00 am
Address : 306/307, Panchsheel Plaza Estate Pvt. Ltd.,
3rd Floor, Hughes Road, Next to Dharam Palace,
Opp. Ghanasingh Jewellers.

It would be good for Core Committee members to meet with a person, who besides being a thought-leader, is also one who seeks to put his ideas into concrete reality!

Please let me know, if you would like to join me for this meeting.

Thanking you,

Sincerely,
For **MCHI-CREDAI**

Boman Irani
Hon. Secretary