

January 16, 2014

TO,
**ALL MEMBERS OF MCHI-CREDAI AND
MCHI-CREDAI UNITS.**

Dear All,

Kushal is a partnership project between **CREDAI Pune Metro** and **National Skills Development Corporation (NSDC)**. This programme was conceived to improve the skills of the construction workforce in India. To put it simply, the aim of this programme is to upgrade the skills of 100,000 construction workers in the next 10 years time period. Launched in June 2011, this programme has been a pioneer in creating a unique on-the-job skill-training programme for the construction workers.

The attached scanned brochure talks about a milestone achieved by KUSHAL—certifying more than 10,000 workers and opening of more than 1000 bank accounts for them.

This is an initiative worth emulating, and we at MCHI-CREDAI feel that workers engaged in MCHI-CREDAI projects in MMR, could benefit from such an effort. A commendable effort has been made in this direction by our Vice President, Mr. Boman Irani, under the Rustomjee Academy for Global Careers, which is providing various vocational education & training courses for SSC students and make them **job** ready for Industry, at various levels.

"There is a compelling need to launch a world class skills development programme in Mission mode that will address the challenge of imparting the skills required by a growing economy. Both the structure and the leadership of the Mission must be such that the programme can be scaled up quickly to cover the whole country."

--Shri Pranab Kumar Mukherjee

We have made a representation to the State Government for a Public Private Partnership project for a state-of-the-art **Institute For Real Estate Skills Development**. But until this comes to fruition, members can take their own initiative to enhance the skills of workmen engaged on their sites. This will pay handsome dividends to the industry as a whole.

With Best Wishes,

For **MCHI-CREDAI**
Sd/-
S. S. Hussain
CEO