MANAGING COMMITTEE 2014 - 2015

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HON. JOINT SECRETARIES

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JOINT TREASURERS Lakshman Bhagtani Mukesh Patel

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MCHI-CREDAI UNITS

President, Thane Suraj Parmar

President, Kalyan-Dombivli Johar Zojwalla

President, Mira Virar City Ashit Shah

> President, Raigad Vikas Bhamre

President, Navi Mumbai Arvind Goel



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Ref. No. MCHI/PRES/14-15/057

September 22, 2014

To,

Hon'ble Shri Sitaram Kunte (I.A.S.)

Municipal Commissioner,

Municipal Corporation of Greater Mumbai, Mumbai - 400 001

Respected Sir,

Sub: Hoardings on our project sites

Sir, today every project that is redeveloping by us, substantial premium charges, scrutiny fees etc. are paid by us at the time of approval of the projects and during the time period of the projects.

Sir, we are not allowed to put up hoardings and site dressage on our project and the Ward office comes and troubles us and tells us that to remove the hoardings and to take the approval of the hoarding from the normal hoarding procedures.

Sir, the hoardings that we put up are actually not for commercial purpose in the sense that we are not getting the hoarding approved from the Municipal Ward Office, for the sake that it becomes a permanent feature of the project. These are site dressage that we keep it on the compound wall or behind the compound wall or on the face of the building, just to attract our customers and to inform the public at large about the project that we are having and also to display some of the features of our project.

Sir, we suggest that the site dressage that we do, the hoardings or the flex that we put up for the lighting that we do should not be considered as a hoarding in the normal case of the hoarding policy and that we should be allowed to do the same.

In this regard, we wish that you please form a special policy for the same in allow we as developers for all our projects to take the thing further. Unless and until we do not put up our signages, our board how are we going to attract our customers, how are we going to inform our customers about the thing?

So, this is the humble request sir, this may please kindly be considered.

Request-

Sir, please form a special policy for hoarding and site dressage as early as possible and allow us to put up the hoarding and to do the site dressage at our sites.

Thanking you,

Yours Sincerely, For MCHI-CREDAI

Lith

Vimal Shah President

MCHI-CREDAI (ISO 9001:2008)

Maker Bhavan II, 4th Floor, 18, Sir Vithaldas Thackersey Marg, New Marine Lines, Mumbai - 400 020. Tel.: 4212 1421, Fax: 4212 1411 / 407 ● Email: secretariat@mchi.net Website: www.mchi.net