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July 24, 2013

To,
All Members of MCHI-CREDAI &
MCHI-CREDAI Units

Friends,

Across the world, profound changes are taking place in the advertising and publishing spheres. Internet has gone way beyond being just a communication medium to become the world's marketplace for goods, thoughts, ideas, visions, and more. It's the world's notice board, the centre for gossip, sharing experiences, and getting involved with huge communities in social media--mega-portals like Facebook, Twitter, LinkedIn, and tens of special interest Web properties.

In such a hyper-active scenario, how does the advertising and promotion of Real Estate fit in? Well, to find the answers, and obtain in-depth *gyaan* from the practitioners in the field, including an international expert, **Register Today For:**

Real Estate In A Digitized World - A knowledge Seminar, on Friday, 2nd August, 2013 at The Trident, BKC, Mumbai organised by the India Chapter of International Advertising Association.

For any clarifications, contact: Mr. Ashok Lulla, GM, MCHI-CREDAI
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Details are given in the attached mailer:

For Delegate Registrations, Contact Ms. Vishakha Shah - 9930957239 / 022 49212511 or email at iaaindiachapter@gmail.com

With Best Wishes,
For MCHI-CREDAI

Sd/-
S. S. Hussain
C.E.O.