

S. S. Hussain I.A.S. (Ex)
Chief Executive Officer

MCHI/CEO/13-14/194

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To
All Marketing Executives

With just about a month left for the 22nd Edition of our Property Show, it is imperative that all Executives present a daily status report, including results of field visits. There's a need to track the progress of our marketing/sales initiatives, and take necessary measures to further these, wherever required. And this can only be possible if compliance to reporting is maintained and efforts are regularly made for visits to reach the developers.

With Best Regards,

**S. S. Hussain, IAS (Retd.)**
CEO