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Johar Zojwalla

President, Mira Virar City  
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President, Raigad  
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President, Navi Mumbai  
Arvind Goel

Ref. No. MCHI/PRES/14-15/059

September 29, 2014

To,  
**Hon'ble Shri Chennamaneni Vidyasagar Rao,**  
Governor,  
State of Maharashtra,  
Raj Bhavan,  
Mumbai 400035

**Sub: Cordial Invitation as a "Chief Guest" for 23<sup>rd</sup> Edition of the  
MCHI-CREDAI Real Estate and Housing Finance Exhibition**

Respected Sir

Greetings from MCHI-CREDAI

Please permit us, Sir, to introduce our organisation to you. MCHI-CREDAI is an apex body consisting of members from Real Estate Industry among Mumbai Metropolitan Region (MMR). This organisation formed in 1982, and it's the most prominent and the only recognized body of Real Estate Developers in Mumbai and MMR. We bring together members dealing in Real Estate Development on one common platform to address various issues facing the Industry. With a strong Membership of over 1800 leading Developers in Mumbai and the MCHI-CREDAI has expanded across MMR, having its own units in the region of Thane, Kalyan Dombivli, Mira Virar City, Raigad and Navi Mumbai.

MCHI-CREDAI is recognized by Government of Maharashtra and the Central Government and helps in meeting their objectives of providing housing, which is a basic necessity. We also work towards raising awareness among the General Public, Real Estate and Construction Industry while providing them with detailed information on new developments in and around Mumbai and MMR. We are also a Member of Confederation of Real Estate Developers' Associations of India (CREDAI) the apex body for Private Real Estate Developers in India and is also affiliated with leading Industry Associations like CII, FICCI, IMC and others.

**PROPERTY 2014**, 23<sup>rd</sup> Real Estate & Housing Finance Exhibition is part of the Flagship Housing, Real Estate and Housing Finance Exhibitions that MCHI-CREDAI has been staging over the past 14 years. The exhibition is the only official, representative real estate show, and has come to be viewed as the most definitive, trusted event of its kind in the Mumbai Metropolitan Region. Our exhibition has become a landmark, setting the standards for Real Estate Exhibitions all over India. PROPERTY 2014 will offer a platform to Member-Developers, Banks, Housing Finance Institutions and Home & Property Buyers to meet and interact.

MCHI-CREDAI's Property Exhibitions are the largest among the property expos in India, bringing the most value added projects to the largest gathering of buyers under one roof. Under our aegis, we bring the top Housing brands, residential complexes, Hospitality, Malls, and Multiplexes along with top-notch Housing Finance Institutions to provide property as well as financial solutions to

**MCHI-CREDAI** (ISO 9001:2008)

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the end consumers under one roof. With more than 200 Developers and 22 Banks & Housing Finance Institutions participating this year, we present a range of Residential and Commercial properties across budgets and locations from MMR and the rest of India along with on the spot financial support to the buyers.

October is considered as a Month of Festivals, considering the auspicious festivals of Dussehra and Diwali falling in this month. Therefore, we have carefully selected the time and date of inauguration. As per the Hindu Tradition, the time of 10:39 AM is considered to be *VijayaMuhurat*.

Making Housing available to all is a priority among all stakeholders of the Housing Sector. All stakeholders: AamAadmi, Government, Legislators, Developers and Housing Finance Institutions are gearing up to make this dream a reality and contribute to the progress of our great Nation. We too are aligned to the same vision and are at the forefront of promoting change and reform across all the verticals of Real Estate Sector.

This is our 23<sup>rd</sup> edition of Property Exhibition in Mumbai since formation of our organisation. In our past exhibitions, we showcase so many properties and achieved a good response in fertility of Real Estate Industry. Our past exhibitions were inaugurated & graced by significant dignitaries from Government sector like Ex Ministers Hon'ble Shri Narayan Rane, Hon'ble Shri Naseem Khan and Hon'ble Shri Sachin Ahir of Govt of Maharashtra and also we had a valuable cooperation from IAS, IPS officials of various departments from State & Central Government for past exhibitions.

Sir, we are writing to request your honorable presence to inaugurate our 23<sup>rd</sup> Property Exhibition on Thursday 2<sup>nd</sup> October 2014, MMRDA Grounds, Bandra-Kurla Complex, Mumbai. We would be most honored if you accept our invitation and can inaugurate it as a "Chief Guest" by your gracious hands. We are most blessed to have had your guidance and grace this occasion to boost the development in Real estate Sector & build our organisation up to its fine reputation today.

We trust that you will favourably receive our humble request to grace the Exhibition with your presence.

Eagerly look forward to your positive confirmation of our Cordial Invitation to this 23<sup>rd</sup> Edition of Property Exhibition in Mumbai.

Yours Sincerely,  
For **MCHI-CREDAI**



**Vimal Shah**  
President



**Bandish Ajmera**  
Chairman, Exhibition Committee