

Date: 10<sup>th</sup> January 2014

To,  
Shri S S Hussain ( IAS Retd)  
CEO  
Maharashtra Chamber of Housing Industry  
Maker Bhavan II,  
4th floor, 18th Thakarsi Marg,  
New Marine Lines, Mumbai-400020.

Dear Sir/Madam,

We would like to introduce our Bank as the "Largest Urban Co-operative Bank in Asia" with a rich experience in Banking for the past 95 years and a business level of more than ` 35000 crore. We take pride to inform you that our Bank has received the permission from the Reserve Bank of India to expand our Bank's area of operation to the entire Union of India. This permission is granted by RBI only to well managed, financially strong and regulatory compliant banks and is thus a great milestone achieved by our Bank.

Our Bank offers an excellent blend of personalized service along with modern day technology and has an array of financial products to suit requirement of every individual. With this array of products we would like to approach your corporate. We would be glad to offer Home Loan product of our bank. Features of Home Loan product are as follows :-

- Rate of interest of 9.50% p.a is the lowest interest rate offered by any Bank in the country. This offer is valid upto 31-03-2014.
- Lowest EMI of Rs 932.00 per lac for 20 Years

We look forward to a favourable response from you for developing a mutually beneficial long-term business relationship.

Thanking you,

Yours faithfully,



*M. Madhavi Fondekar*  
Mrs. Madhavi Fondekar

Branch Manager - Ballard Estate