**September 24, 2013** 

To,
Hon'ble, Shri Prithviraj Chavan
Chief Minister,
Chief Minister's Secretariat,
Govt. of Maharashtra
Mantralaya,
Mumbai – 400 032

Respected Sir,

## Cordial Invitation To Be the "Chief Guest "at MCHI-CREDAI PROPERTY 2013

Greetings from MCHI-CREDAI - The association of Real Estate Developers from Mumbai Metropolitan Region (MMR).

I take this opportunity on behalf of the Managing Committee, Exhibition Committee and all participating Members of MCHI-CREDAI to extend to you our Cordial Invitation to be our Honorable Chief Guest at the 22nd Real Estate & Housing Finance Exhibition, on Thursday, 17<sup>th</sup> October 2013.

This event is organized at MMRDA Grounds, BKC, Mumbai at 11.00.am. The Exhibition will continue till Sunday, October 20, 2013. It will be the 22nd edition in the series of Property Exhibitions that MCHI-CREDAI is organising at MMRDA Grounds.

We wish to say that MCHI-CREDAI's 22<sup>ND</sup> Real Estate & Housing Finance Exhibition, is bound to match the best in international standards of exhibition, in terms of design, display and customer relations.

Our exhibitions have become a hallmark, setting the standards for real estate exhibitions all over India. PROPERTY 2013 will offer a platform for member-developers, Banks, Housing Finance Institutions as well as Home & Property Buyers to meet and interact.

You will also be happy to know that MCHI-CREDAI has won the prestigious "Organisational Excellence – PR" Award at the Global PR Conclave hosted by Public Relations Council of India at Mumbai last year.

MCHI-CREDAI is the premier association of Real Estate Developers, covering Mumbai, Thane, Kalyan-Dombivali, Mira Road-Virar City, Raigad and Navi Mumbai. We have 1800+ members across MMR, engaged in developing Housing, Townships, Retail, Hospitality, Commercial Complexes, Entertainment, Education Centres, IT Centres, Healthcare, and more.

Our members from these regions have made a significant contribution to its development with world-class townships, residential complexes, Central Business Districts (like Bandra-Kurla Complex), Hospitality, Malls, Multiplexes, and more. Our members, collectively, account for 80% of the housing development in the organized sector in Mumbai and periphery regions.

Our association has also been promoting the real estate industry to direct home and property buyers, by organising the largest, official real estate exhibitions, twice a year at MMRDA Grounds, Bandra-Kurla Complex. In addition, our association also organises international property exhibitions in centres like London, Dubai, Bahrain, Muscat, the US and Canada.

Sir, under your stewardship, MCHI-CREDAI has had the most cordial working relationship with the State Government, and we are fully supportive of your commitment on Housing For All. Today, Affordable Housing has become the priority amongst all stakeholders i.e. Aam Aadmi, Government, Legislators, Developers and Home Finance Institutions.

Your presence and support will be a visible augury of your personal, and your esteemed government's commitment to the cause of 'Homes For All'. Your presence will also give a huge boost to the participating exhibitors, who really put their best foot forward in this Mega Show.

We look forward to welcoming you as our 'Distinguished Chief Guest' on this occasion. Your presence will add glory & pride to the occasion of the Inauguration of this event.

Hoping for your encouraging support on this occasion, once again we request your presence and eagerly wait for a line in early confirmation from your office, please.

Yours Sincerely,

For MCHI-CREDAI

**Vimal Shah** President

**Bandish Ajmera** Chairman – Exhibition Committee