

August 7, 2012

FOR YOUR URGENT ATTENTION

To,
MCHI-CREDAI Managing Committee Members
MCHI-CREDAI Units Managing Committee Members
MCHI-CREDAI Exhibition Committee Members

Sub: Appeal - **Register at CREDAI's Real Estate Awards on 11th August 2012**
- **Support CREDAI Real Estate Award Show 2012"**

Dear MCHI-CREDAI Family Members,

First of all, I want to thank all of you for your overwhelming support and congratulate you for receiving approx. 500 nominations across various categories from more than 100 companies from all over India for the CREDAI Real Estate Awards 2012.

100 Nominations are received from our MCHI-CREDAI Members

In the last few years many initiatives by CREDAI has sent strong signals to the world that it is striving to bring about a change that will be positive and encouraging its members towards transparency and expecting the system to follow suit.

CREDAI REAL ESTATE AWARDS 2012 – 11th August 2012

CREDAI's National Award show is being organized in Mumbai on 11th August'2012 which will further add another feather in cap for the developer community.

The CREDAI Real Estate Awards – An event of magnanimous proportions brings together the stars of the Real Estate World and bollywood together for an evening of unlimited revelry, glam and fame. The glitterati studded event heralds a new dawn to Architectural and Real Estate Awards.

This will be a night to mingle with Stars and Network with captains of the Industry and the Gala event will start at 6:00 pm on 11th August 2012 and will be over by midnight.

We have limited seats for the Award Function. We have kept the provision of seating for our Managing Committee and Exhibition Committee Members to celebrate the first ever

CREDAI Real Estate Awards. Each Member needs to pay Rs.17,000/- per person including 12.36% service tax for attending the Award function.

All MCHI-CREDAI Managing Committee Members, MCHI-CREDAI Units Managing Committee Members & MCHI-CREDAI Exhibition Committee Members are requested to kindly send their registration (Form attached) by 8th August, 2012 for confirming your seat.

CREDAI COFFEE TABLE BOOK

To complement such a grand event and bring one big family under one roof, we have planned to launch "Coffee Table Book" on "Leading Real Estate Developers of India'2012".

Through this book CREDAI provides an opportunity to all developers to show case and talk about their respective Organization & flagship projects. CREDAI shall take initiative to ensure that more than 10,000 copies are distributed & sent across various representatives whose opinion matters.

This book will serve as a reference point to all Banks, FI's, FIIs, NBFC's, Govt. of India allied Ministries and Agencies, Chamber of commerce, Consultancy firms, Stock exchanges, Mutual funds, Venture capitalists and stock broking firms in India and globally.

Details about advertorial offerings and dimensions for advertorial are attached herewith for your kind information.

It is our joint responsibility to Strengthen CREDAI financially so that it can continue to take similar such initiatives in future which will help us all in streamlining our operation and to create corpus fund for our future activities of the industry.

Our generous & active participation in **both (i.e. The Awards Function as well as in the CREDAI Coffee Table Book)** will be a step in that direction. Therefore I look forward for your whole-hearted participation.

**Warm Regards,
For MCHI-CREDAI**

Sd/-	Sd/-
Paras Gundecha	& Boman Irani
President,	Secretary

Enclosed :

1. CREDAI Awards Function Registration Form
2. Coffee Table Book Advertorial offerings.