

May 30, 2012

To,  
**Exhibition Committee Members of MCHI-CREDAI.**

Dear Friends,

I would like to have immediate feedback on the following;

1. **Reg. Domestic Show in BKC:**

As discussed in a last meeting held in 15<sup>th</sup> Feb. 2012 at Hotel Sofitel, BKC. We are going ahead and booking BKC ground for the dates of 1<sup>st</sup> - 2<sup>nd</sup> - 3<sup>rd</sup> - 4<sup>th</sup> November, 2012 for the mega show which will be held after the Dassera (24<sup>th</sup> October) and before the Diwali (13-15 November, 2012) please give a go ahead so that we can block the dates and make the advance payments to MMRDA.

2. **Reg. Floor Plan:**

We will go ahead with the same plan as April, 2012 (Floor Plan enclosed), please give your final go ahead.

3. **Stall Allocation Draw:**

I suggest that the stall allocation draw for all participants should be held on 22<sup>nd</sup> June, 2012. Please Confirm.

4. **Rates for the Exhibition:**

Stall Category	Stall Rates (2008)	Stall Rates (2009 onwards)
PATRON	-	Rs.35 lacs (category introduced in 2010)
PREMIUM	-	Rs.15,000/- per sq. mtr. (category introduced in 2011)
SECTION A	Rs.13,000/- per sq. mtr.	Rs.14,000/- per sq. mtr. (Rates in 2009)
SECTION B	Rs.10,000/- per sq. mtr.	Rs.13,000/- per sq. mtr. (Rates in 2009)
SECTION C	Rs.9,000/- per sq. mtr.	Rs.11,000/- per sq. mtr. (Rates in 2009)

The rates for MMRDA Ground Rental, Super Structure Construction Costs, Media Publicity Costs, Electricity Power Costs, Permissions and Licenses, other Costs towards the organizing the exhibition in BKC have all increased over the years. Keeping all the above in mind, I proposed / suggest that we should increase the stall rates for November, 2012 exhibition by 10% to 15% as against the old rates. The stall rates were last increased in the year 2009.

5. **Reg. International Exhibitions:**

We would also like to plan our international exhibitions in 2012-13 as follows;

- a. London in September, 2012
- b. Dubai in end November or early December, 2012
- c. Doha or Bahrain or Kuwait in February, 2013

Please give your views and confirmation on the same, so that we can start advance planning.

6. **Reg. Committee Meeting:**

Further I request that the Exhibition Committee to have a meeting on 18<sup>th</sup> or 19<sup>th</sup> June, 2012 to finalise all the above and start the planning process.

Please confirm all the above points at the earliest.

Thanking you,

Regards,

**Sd/-**

**Bandish Ajmera**

Chairman, MCHI-CREDAI Exhibition Committee