



WTC/GES/SCM/01/2013-14

20<sup>th</sup> May, 2013

Mr. Vimal Shah  
President - Elect  
Maharashtra Chamber of Housing Industry  
Maker Bhavan-II, 4th floor  
18, V. Thackersey Marg  
New Marine Lines, Churchgate  
Mumbai - 400 020.

**Sub: Invitation to be member of the 'Steering Committee' for the 3rd edition of  
Global Economic Summit (GES) 2013.**

Dear Mr. Shah,

World Trade Centre (WTC) Mumbai and All India Association of Industries (AIAI) take pride in announcing the third edition of the **Global Economic Summit (GES)** focusing on Micro Small and Medium Enterprises (MSME) Clusters scheduled from **September 23rd – 25th, 2013 at the World Trade Centre Mumbai.**

The Summit is supported by the Ministry of Commerce and Industry, Government of India and Ministry of Micro, Small and Medium Enterprises (MSME), Government of India. A detailed flyer is attached herewith for your kind information.

The three-day, high-level Summit will deliberate on the theme, '**Clusters in One World: Perspectives from Many Nations**'. The Summit will highlight the role of industry clusters in supporting economic development and facilitating inclusive growth of the region by fostering trade and investments, entrepreneurship, innovation and employment generation.

Considering the importance of industry clusters, a '**Steering Committee**' is being formed to seek its support and guidance in organising the Summit. It is in this regard, we cordially invite you to be a member of the Steering Committee to share your knowledge and expertise for the success of the Summit.

The first Steering Committee meeting is scheduled for **Tuesday, 4 June, 2013 at 4 p.m. in the Board Room, Centre 1 Bldg, 31<sup>st</sup> Floor, WTC Mumbai, Cuffe Parade.**

We look forward to your valued presence as a member of this steering committee and await your confirmation at the earliest.

Thanking you,

Best Regards,

Vijay K.

Vijay Kalantri  
Vice Chairman – WTC Mumbai  
President - AIAI





FIRST TIME IN INDIA  
An International Summit on  
**Micro - SME Clusters**

# CLUSTERS IN ONE WORLD

PERSPECTIVES FROM MANY NATIONS

A Knowledge Sharing Platform For Clusters To —  
Engage In Business | Share Best Practices | Facilitate Trade & Commercial Alliances  
Technology Transfer & Up-gradation | Promote Skill Development

**23 24 25**  
SEPTEMBER, 2013  
**WORLD  
TRADE  
CENTRE**  
MUMBAI, INDIA

ORGANIZERS



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## THE SUMMIT

The 3<sup>rd</sup> Global Economic Summit, a 3-day hands on programme, will provide opportunities for clusters from different nations to engage in dialogues, exchange shared interests and experience the true value of clusters in a globalized economy.

The Summit attempts to emphasize the importance of industry clusters amongst the business community, regulators, government agencies and financial institutions.

## HIGHLIGHTS

The **plenaries** and **workshops** at the 3<sup>rd</sup> Global Economic summit will provide a unique opportunity for clusters from across nations to share perspectives on government policies, quality standards, financing, technology, innovation, marketing, branding, best practices, skill development, supply chain and other issues relevant to cluster development.

To add value to the Summit, **B2B meets** will be pre-schedule amongst participants to facilitate cluster to cluster business collaboration from across regions and will provide the perfect ground for speed dating.

The Summit will also present a comprehensive **Hand Book** on current thinking & best management practices, which directly or indirectly influences cluster excellence and their internationalization.

The Summit will provide futuristic direction for long term perspectives to explore the future management of clusters in an environment of constant challenges and changes.

## BENEFITS

At the 3<sup>rd</sup> Global Economic Summit you will meet with prominent cluster managers and stakeholders, government agencies, authorities and other experts.

### You Can

- Engage in deliberations and share views on Policies, Best Practices, Marketing, Finance and Technology.
- Learn more about the possibilities of financial support for cluster development and international collaborations.
- Discuss the role of multilateral organizations in cluster development.
- Facilitate cross-continent business alliances, product outsourcing, technology transfer, exchange of skill development programmes, research and development amongst clusters.
- Showcase products, services, financial institutions, testing centres, innovative solutions, research and development of clusters to facilitate networking and global partnerships on a single platform.

## PARTICIPANTS / EXHIBITORS PROFILE

Clusters | Government Agencies | Entrepreneurs | Financial Institutions | Consultants | Infrastructure Developers | Trade Promotion Organizations | Multilateral Agencies | Testing Centres | Skill Development Institutions | Technical Assistance Providers

## CLUSTER VISITS

In order to understand and enhance business relations guided tour to select Indian clusters are being organized. This will help to identify opportunities for future partnerships in marketing, finance, technology, innovation, finance, skill development, trade and investment.

## AWARDS

Excellent cluster management is a key requisite for the success of clusters. To encourage clusters to attain high standards of competitiveness, the Summit recognizes clusters for their excellence in Cluster Management. The recipient of the Award will be chosen by an expert panel of jury from amongst the clusters participating in the Summit.

## COST OF PARTICIPATION

### Summit Fee:

₹ 7,000 or US\$ 150 + Additional 12.36% Service Tax

### Exhibition Fee:

6 sq. mtr. stall at ₹ 30,000 or US\$ 575 or Desk space at ₹ 15,000 or US\$ 285 + Additional 12.36% Service Tax

## 15% DISCOUNT ON EARLY REGISTRATION VALID TILL JULY 1, 2013.