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MCHI-CREDAI UNITS

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Shailesh Puranik

President, Kalyan-Dombivli
Johar Zojwalla

President, Raigad
Rajesh Prajapati

President, Navi Mumbai
Arvind Goel

Hon. Secretary, Mira Virar City
Shailesh Sanghvi

Ref. No. MCHI/PRES/13-14/008

To,
Shri Prithviraj Chavan
Hon'ble Chief Minister
Govt. of Maharashtra
Mantralaya
Mumbai

मुख्यमंत्री सचिवालय
महाराष्ट्र शासन
मंत्रालय, मुंबई ४०० ०३२
दिनांक २२/०७/१३

July 2, 2013

Respected Sir

Greetings from MCHI-CREDAI, the association of real estate developers in Mumbai Metropolitan Region.

We take this opportunity to extend our hand to the Government of Maharashtra in unique Public-Private-Partnership initiative which has the potential to make a signal contribution to the socio-economic development of MMR and Maharashtra. This joint initiative is the setting up of a state-of-the art *Institute For Skills Development In Real Estate Sector*.

MCHI-CREDAI would like to extend its supporting hand to the State Government in a unique PPP initiative that will boost :

- ✓ Social development
- ✓ Increase employment
- ✓ Raise income levels
- ✓ Provide a ready pool of skilled manpower
- ✓ Enhance quality and productivity in Real Estate Sector
- ✓ Raise Maharashtra's competitiveness through this pool of skilled workforce.

Real Estate, after Agriculture, is the largest employment generator, and a significant contributor to the GDP. Today, home and property buyers are used to a level of quality that matches the best internationally, for finishing, fixtures, fittings, landscaping and amenities. This proposed joint- initiative can become an authentic game changer, and a "win-win" for all stakeholders-- the Government of Maharashtra, the Real Estate Sector, and above all the Students/Interns who would be graduating from this institute.

We commend the Union Government for setting up the **National Skills Development Corporation (NSDC)**. In its website the National Skills Development Corporation (NSDC) carries these thoughts expressed by **Shri Pranab Kumar Mukherjee, (President)** then Hon'ble Union Finance Minister,

"There is a compelling need to launch a world class skills development programme in Mission mode that will address the challenge of imparting the skills required by a growing economy. Both the structure and the leadership of the Mission must be such that the programme can be scaled up quickly to cover the whole country."

MCHI-CREDAI (ISO 9001:2008)

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We cannot but concur with the sentiments expressed by Shri Pranab Kumar Mukherjee. And we are fully in consonance with the aims and objectives of NSDC Corporation.

Proposal

To take this mission forward, MCHI-CREDAI proposes that a suitable plot be allotted whereupon the Institute could be constructed and housed. The cost of the entire construction, development, furniture, fittings, fixtures, equipment and tools, faculty, staff, would be undertaken by MCHI-CREDAI. The course material could be worked out jointly, in consultation with NSDC, Govt. of Maharashtra's Labour Ministry, and MCHI-CREDAI.

The Construction, Real Estate and Infrastructure Sector, in general, face a shortage of skilled manpower and workforce, while undertaking projects for development. Hence there is a crying need for establishing and setting up sustainable training centres to make our young men and women employable and earn a decent living and contribute to society's development. (Pls. see attached chart X)

The emphasis would be on quality of teaching and imparting of skills through both theory and practical training. MCHI-CREDAI's Vice President, Shri Boman Irani is already engaged in this endeavour through the *Rustomjee Academy of Global Careers*. In the past 6 months, the institute has turned out 90 graduates. This is a commendable initiative. And we believe that the time has come to scale up with a full-fledged *Maha Institute For Skills Development In Real Estate Sector*.


Funding

The Government of Maharashtra has introduced a few years back, a "Labour Cess" to be collected from the developers/construction companies, in order to provide Labour Welfare Schemes, for their well-being and improving their standard of living. Such institutions could be taken up/set up from the funds already being collected and implemented through a PPP mode. And it is in this context that MCHI-CREDAI could play a vital role to create such a valuable social asset. This, in turn, would form a dedicated, well-trained, skilled manpower and workforce, ready as a panel to be used in the Real Estate and Construction Industry in the State.

Sir, we trust this proposal will be given due consideration as a worthwhile and worthy initiative. We shall be happy to call on you, on any day convenient to your goodself, to discuss this proposal.

With Respectful Regards

For MCHI-CREDAI



Vimal Shah
President