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To,
Mr. Jitendra Pardeshi,
Superintendent of Gardens & Tree Office,
Brihanmumbai Municipal Corporation,
Jijamata Udyan, Byculla (E),
Mumbai - 400027

Subject: Proposal for 1 Million Tree Plantation along the Coastal Road

Dear Pardeshi ji,

Greetings from CREDAI-MCHI!

CREDAI-MCHI is an apex body consisting of members from the Real Estate Industry among Mumbai Metropolitan Region (MMR). With a strong Membership of over 2000 leading Developers in Mumbai, CREDAI-MCHI has expanded across MMR. CREDAI-MCHI is the Government recognised body for private sector developers in MMR and consistently working to make the industry more organised and progressive.

In line with the vision of a greener and more environmentally resilient city, we propose a large-scale **tree plantation drive of 1 Million saplings** along the Mumbai Coastal Road corridor. This initiative is aimed at significantly enhancing the green cover, improving air quality, and contributing to biodiversity along one of the city's most prominent infrastructure projects.

We believe that this plantation drive will not only complement the Coastal Road's transformative impact on urban connectivity but also serve as a powerful symbol of Maharashtra's commitment to climate-conscious development. The initiative will also support the objectives of the **Majhi Vasundhara Abhiyan** and the **Urban Forest Policy** promoted by the state.

CREDAI-MCHI is fully committed to partnering with the government in this initiative. We are prepared to mobilize resources, engage member developers, and collaborate with civic authorities, environmental experts, and local communities to ensure the plantation's success and long-term maintenance.

We kindly seek your support and necessary permissions to initiate this green campaign along the Coastal Road and look forward to your guidance and cooperation in taking this forward.

Thank you for your continued leadership and commitment to building a cleaner, greener, and more sustainable Maharashtra.

Yours sincerely,
For CREDAI-MCHI



Dominic Romell
President



Dhaval Ajmera
Hon. Secretary



Keval Valambhia
Chief Operations Officer
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Maharashtra Chamber of Housing Industry

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